Distributed Enhanced Directory Assistance Listing Service

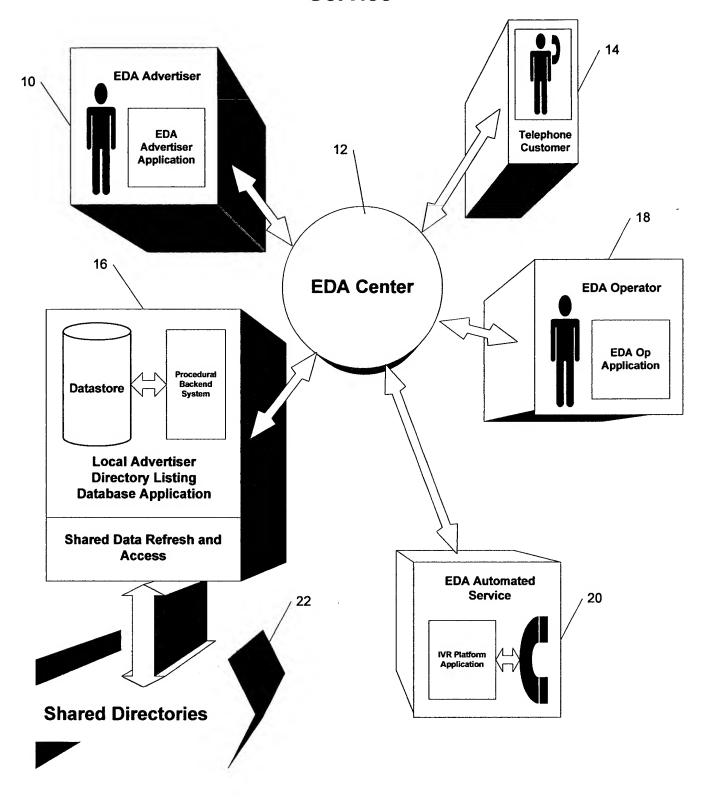


FIG. 2 Distributed EDA Listing Network

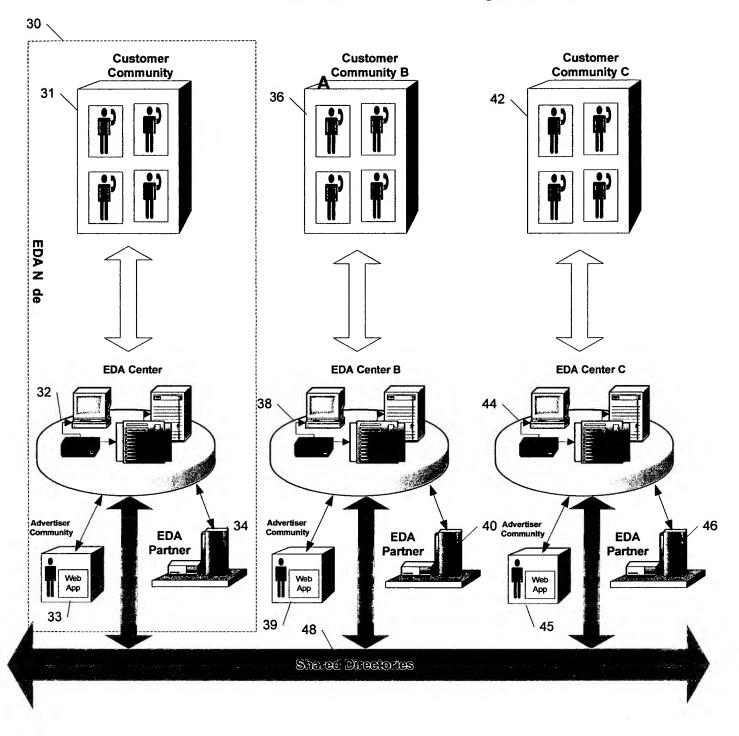
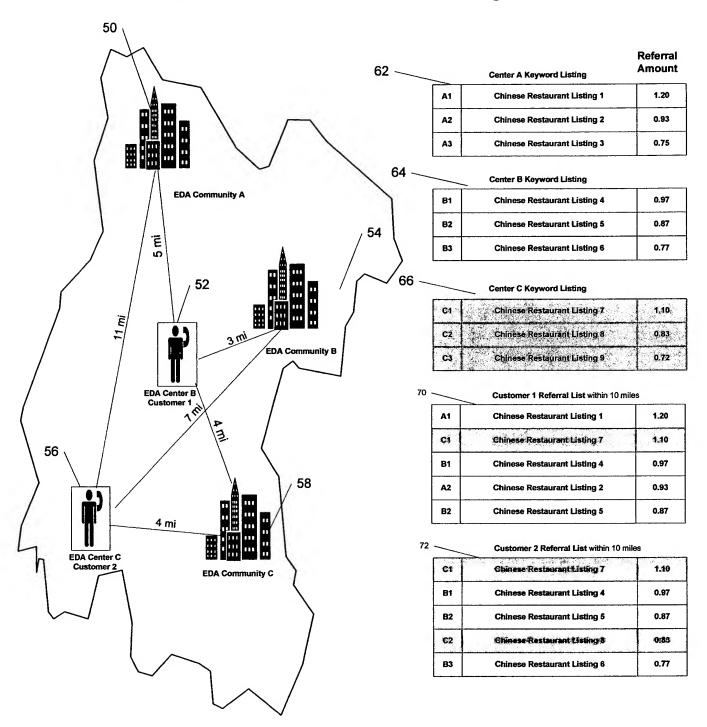
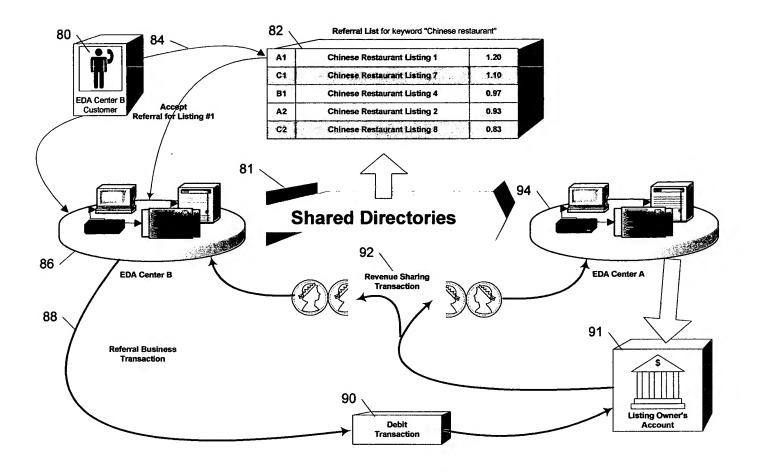


FIG. 3 Distributed EDA Listing Results



Distributed EDA Business Transaction Model



Distributed EDA Revenue Sharing Message Syst m

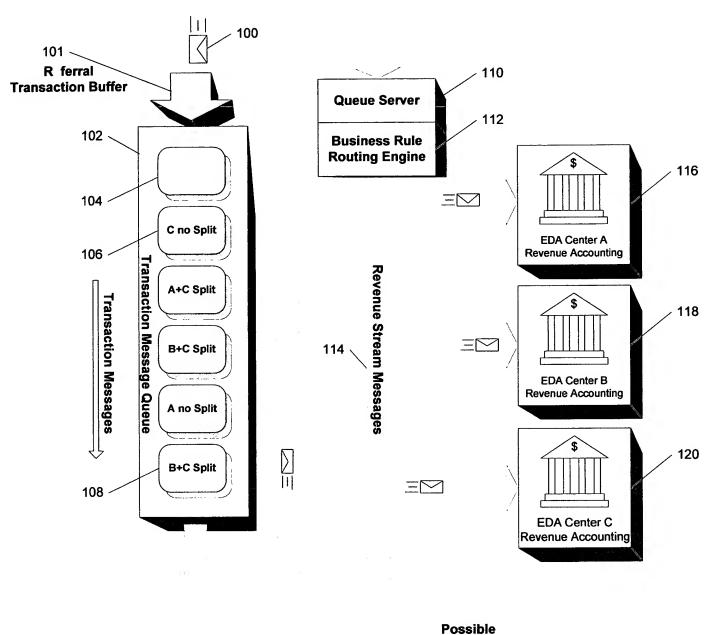
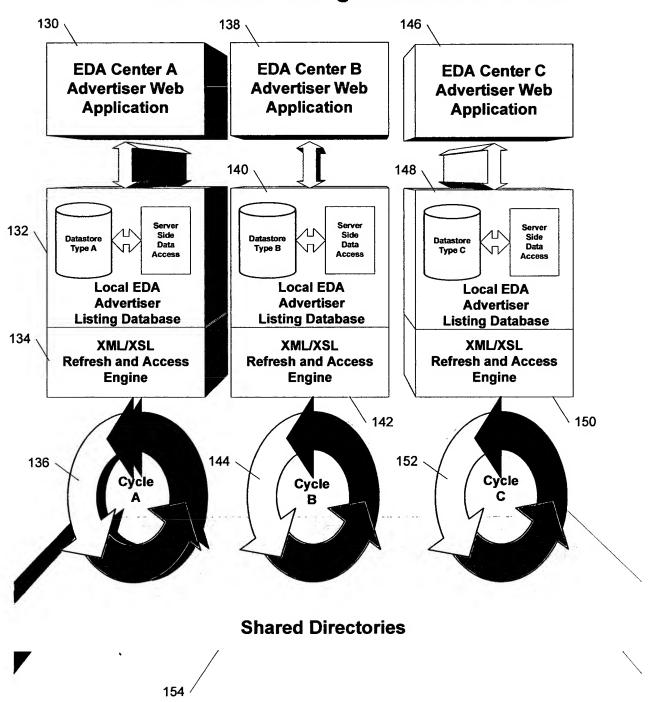


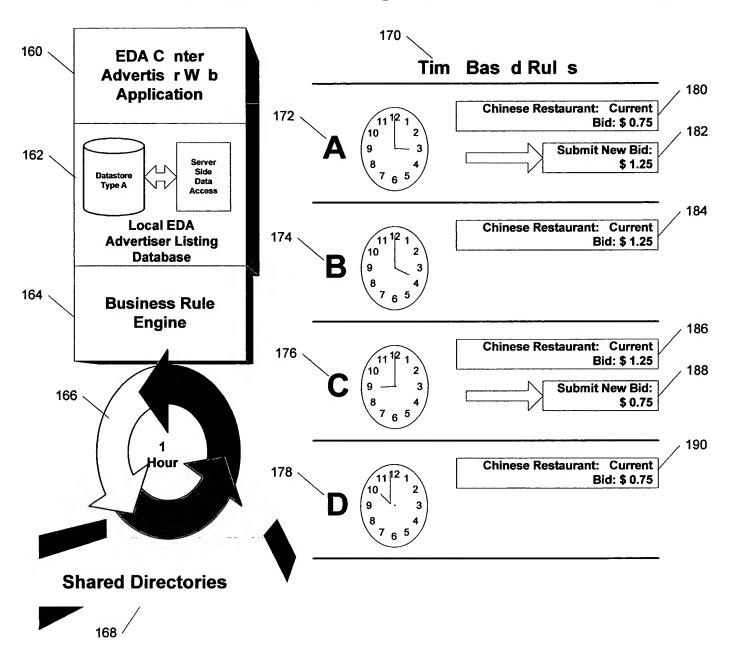
FIG. 5

Referral Partners

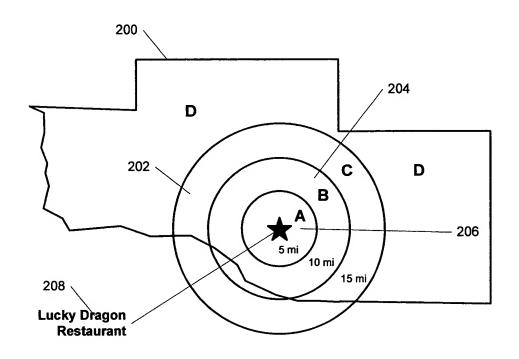
Distributed Listing Maintenance Model



Near Realtime Listing Placement Provisioning



Proximity Listing Placement Provisioning and Smart Distribution



Proximity Based Rules Chinese Restaurant: Current Bid: \$ 1.75 Rule: Within 5 miles Chinese Restaurant: Current Bid: \$ 1.25 Rule: Within 10 miles Chinese Restaurant: Current Bid: \$ 1.00 Rule: Within 15 miles Chinese Restaurant: Current Bid: \$ 0.75 Rule: Within county